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- Your One-Stop Solution for Doing Business with China & Asia



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### EB-5 and Foreign Investment Consultation

>>[EB-5 Seminar: Investors Procurement](#)<<

Are you looking for an EB-5 (Employment Based Fifth Preference) marketing expert to assist your organization in promoting your very own EB-5 Regional Center or investment project to overseas investors? Mr. Brian Su is a leading authority in EB-5 marketing and promotion in Asia. He has advised a number of EB-5 executives and law firms on how to effectively identify and select reliable partners and successfully market EB-5 projects in China, South Korea, India and other Asian countries. His clients include Los Angeles Regional Center, Palm Coast Regional Center, Lake Buena Visit Resort Regional Center, Idaho State Regional Center (pending), and many others. He also operates the EB-5 China Marketing & Field Support Center in China; and recently established a new EB-5 Blog. For more information about our EB-5 marketing services, please contact Mr. Brian Su today. [Click here for reference.](#)



Mr. Su is an invited speaker at a [national EB-5 conference in Orlando, Florida](#) on October 24-25, 2008.

"Mr. Su, it was really a pleasure meeting you in Orlando. Thanks for sharing your knowledge and insights about the EB-5 program!"

Sal Doeung, Managing Partner  
Visa Express, LLC

"Brian, thanks a lot for your time! We enjoyed the seminar and found it most helpful! As we continue to roll out our Regional Center I am sure you will hear from me."

Alan Ballew, Managing Principal  
Carolina Center for Foreign  
Investment, LLC

"Brian, it was nice meeting with you in Orlando. Talking with you gave me additional insight about the international investors and the

cautions."

Dr. Pascal Zeller, President  
VMP, LLC

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You are welcome to purchase one of the most informative PowerPoint presentations which are delivered through E-mail within two business days upon the receipt of your payment. One time processing fee (indicated as shipping fee by PayPal) is charged. If you have any questions about the ordering process, please see [FAQ](#).

- **"Becoming a Federally-designated EB-5 Regional Center in the U.S."**  
The PowerPoint presentation is programmed for public and private entities that are exploring and seeking new and unique solutions to help local business growth and economic development through establishing an EB-5 Regional Center designation with the USCIS. EB-5 program has brought in billions of dollars in direct foreign investment and created tens of thousands of jobs in the U.S. Learn the requirements and application process and find out how your area can benefit from foreign investment. The Questions & Answers session allows you to ask 10 questions via email.  
**When:** any time from the convenience of your desk at home or office; [click to order your presentation.](#) (updated Feb 2010)
- **"Reports from China - Marketing EB-5 Investment Projects in China"**  
The PowerPoint presentation is programmed for federally approved EB-5 regional centers, investment projects, law firms and marketing managers who want to understand how to establish contacts in China and effectively work with Chinese agents and recruiters.  
**Topics:** Overview of Chinese Outbound Immigration Investments; Introduction to Chinese Immigration Services Providers (ISP); EB-5 Projects in China; the Characteristics of Chinese Investors and Decision Making Process; Developing Effective Marketing and Risk Control Plans; Selecting and Working with Local Agents; Understand How Chinese ISPs Operate; Chinese ISPs Fee Structures; Conducting Review on Your Partners Performance; Dealing with Misrepresentation; Hosting Program Seminars; Chinese Source of Funds & Transfer Issues, Cultural and Legal Issues, Future Trends, Q & A., etc.  
**When:** any time from the convenience of your desk at home or office; [click to order your presentation.](#)
- **"Bring Foreign Direct Investment (FDI) from China to the U.S."**  
The PowerPoint presentation is programmed for U.S. investment projects, industrial and foreign trade zones, economic development officials, real estate developers and investment executives. The session will introduce every aspect of the Chinese outbound direct investment to the U.S.  
**Topics:** China Outward Direct Investment (ODI) Overview; Chinese ODI Regulations, China Business in the U.S.; Chinese Investment Decision Making; Marketing Your Investment Projects to Chinese; Attracting Chinese Companies; Cultural and Legal Considerations, Future Trends, Important Resources, Q & A., etc.  
**When:** any time from the convenience of your desk at home or office; [click to order your presentation.](#)
- **"Attracting Asian Investors to U.S. EB-5 Investment Projects"**  
The PowerPoint presentation is programmed for federally approved EB-5 regional centers and EB-5 investment projects, as well as law firms that handle immigration cases.  
**Topics:** Overview of Asian Outbound Immigration Investments; Major EB-5 Projects Available in Asian Market; the Characteristics of Asian Investors; Asian Investors' Decision Making Process; Developing Effective Marketing Strategies; Due Diligence; Selecting and Partnering with Local Marketers; Conducting Annual Review on Your Partners Performance; Dealing with Misrepresentation and False Information; Tips on Hosting Program Seminars; Cultural and Legal Issues, Future Trends, Q & A., etc.

**When:** any time from the convenience of your desk at home or office; [click to order your presentation.](#)

## EB-5 Project Overview

To encourage foreign investment in the U.S. economy through the EB-5 category, Congress created an EB-5 Pilot Program in 1993. By so doing, Congress permitted the U.S. immigration agency to designate qualified applicants as Regional Centers. A Regional Center is a private enterprise or corporation or a regional governmental agency with a targeted investment program within a defined geographic region. The Regional Center program in many ways mirrors long active and successful investment-employment based programs in the United Kingdom, Canada, Australia, and other foreign nations.

The Regional Center Investment Program allocates 3,000 green cards each year for people who invest in designated Regional Centers. The Program has been renewed several times, and is currently due to expire September 30, 2008.



The Regional Center Investment Program does not require that the foreign investor's enterprise itself directly employ 10 U.S. workers. Instead, it is enough if 10 or more jobs will be created directly or indirectly as a result of the investment. The Regional Center Investment Program aids foreign investors by directing and professionally managing their investment in the designated business and geographic focus of their Regional Center.

Before an investor can participate in a Regional Center EB-5 investment program, each investor must independently petition USCIS for an EB-5 visa. USCIS solely determines whether the investor qualifies for the EB-5 visa. USCIS' diligence includes a detailed review of the sources of the investor's funds, family history, and other representations of the head of household and his immediate family member under the age of 21.

As with the regular EB-5 program, qualified investors investing through a Regional Center first receive a



conditional green card valid for two years. At the end of that time the investor files another application with USCIS showing that their money was "at risk" during the two-year period and that the jobs have been created. Once those applications have been approved, the investor and his immediate family become permanent green card holders and can later apply to become U.S. citizens. The whole EB-5 process takes approximately 3-5 years or longer depending upon the timeliness, quality and validity of the investor's submissions.

The requirements for an investor under the Pilot Program are essentially the same as in the basic EB-5 investor program except the Pilot Program allows for a less restrictive requirement for "indirect" rather than "direct" job creation. The capital investment requirement for any EB-5 investor, inside or outside a Regional Center is \$1 million. The capital investment requirement for an EB-5 investor in a Targeted Employment Area (TEA) or a Rural Area (RA) is \$500,000.

For more information about how to start up your own EB-5 Regional Center, please [contact Mr. Brian Su](#)

today.

*Photo Credits: X.O. Wang (ABG China Manager)*

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