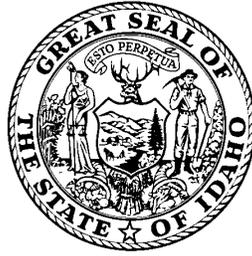


DIRK KEMPTHORNE
GOVERNOR



Karen McGee
Chair

Steve Ahrens
Vice Chair

WORKFORCE DEVELOPMENT COUNCIL

317 W. Main Street
Boise, ID 83735-0790

Vision

Idaho will deliver a highly trained, diverse work force through partnerships among business, labor, education, and government. This integrated workforce development system will meet the productivity needs of a market-driven economy -- improving profitability, increasing global competitiveness, and enhancing Idaho's quality of life.

Mission

The Governor's *Workforce Development Council*, understanding the unique needs of business, education, and labor, will develop policy and provide oversight for an integrated Idaho workforce development system, promoted and implemented within established constraints.

Goals

GOAL I Assess the needs of business and industry to enhance economic development, based on market sensitivity.

1. Develop and conduct a statewide assessment of training and employment needs of business and industry.
2. Develop a system for ongoing assessment and evaluation.

GOAL II Establish a comprehensive workforce development delivery system.

1. Establish partnerships with business, agencies, and education in the development of a workforce system.
2. Promote a system with a comprehensive menu of quality information services.
 - Develop policy recommendations for a One-Stop Career system.
 - Oversee implementation of the One-Stop Career system.
3. Develop, recommend and support a substate governance structure.

- Integrate planning, oversight and delivery systems at the state and local levels.
 - Approve initiatives, program plans and grant applications to ensure coordination and minimize duplication.
4. Develop and recommend performance and evaluation methods.
 - Support a system that regularly measures progress toward goals and determines customer satisfaction.
 5. Support a coordinated marketing campaign for all users.
 - Develop and implement a statewide marketing/public awareness program.

GOAL III Support a comprehensive educational system for all students K-16+ that includes rigorous school-based learning and relevant work-based learning.

1. Promote access for all students to accurate and current information about careers, occupations, and available education and training programs.
 - Promote career information systems for common use throughout the state.
2. Expand opportunities and increase student participation in work-based learning.
 - Promote the development of a wide variety of work-based learning opportunities.
 - Encourage the educational system to recognize and support work-based learning.
 - Broaden the numbers of businesses providing work-based learning opportunities.

GOAL IV Provide opportunities for and encourage life-long skill development for Idaho's current and transitional workers.

1. Ensure access to employment and training services for diverse population groups.
 - Identify and eliminate barriers in the workforce development system.
 - Coordinate with representatives of minority populations to identify their needs.
 - Promote English language training to better prepare limited English speaking Idahoans for the workplace.
2. Facilitate transitions to or within the workforce.
 - Encourage businesses to partner with local instructional providers to offer training for current employees.
 - Support welfare reform efforts.
 - Encourage Idahoans in their efforts to attain economic independence and self-sufficiency.
3. Promote and recognize the interdependence of and need for balance between work and family life.
 - Support community services and employment practices that enable applicants to enter the workforce and continue providing quality family life.

4. Promote use of the Workforce Development Training Fund to deliver customized training for new employees, and upgrade training for current workers who are at risk of being permanently laid off.

GOAL V To advance issues related to Idaho's Workforce Development system by providing recommendations and progress reports to the Governor, State Board of Education and policy makers.

Reaffirmed July 26, 1999